



# THE *senior brand* AMBASSADOR PROGRAM



What is a Brand Ambassador? It is an experience like no other!! You become my boo! Ok, not in like a creepy way - but we WILL get to know each other well and hang out throughout the year. A Brand Ambassador is a senior model who is a representative for ME, Leighellen Landskov, and my photography business, Leighellen Landskov Photography from the end of your Junior Year until graduation your senior year. We create a custom portrait session including hair & makeup showcasing what makes you uniquely YOU .

Then you show off your pictures online & in print, pass out customized rep cards with your photos and spread the word through social media (FB, IG, Snapchat) about your AMAZING senior experience getting your senior portraits done with me! Yep, That's about it!! You have lots of FUN and get great incentives! In return, you get a FULL session (\$500 Value) for FREE along with other perks and bonuses and just overall awesome sauciness listed on the next page.



#### The Requirements:

- one guy and one gal from each local High School will be chosen (Including, but not limited to: Arvada West, Faith Christian Academy, Golden High School, Jefferson Academy, Ralston Valley)
- active in your school & community
- an awesome student & overall great person
- outgoing personality and excessive social media usage on multiple platforms
- must agree to promote and have senior photos taken ONLY by Leighellen Landskov photography during your senior year
- must agree to promote business to friends, neighbors, teammates throughout the year
- must TAG Leighellen Landskov Photography in all posts related to sessions and anytime images from sessions are added to any of your accounts
- must refer at least ONE client in order to receive FREE session

#### What do I receive for being in your Brand Ambassador program?

- a FREE couture senior portrait session worth \$500 after your first referral books a session with Leighellen Landskov Photography. A chance to have a 2nd FREE session in the spring if you book 5 referrals!
- custom Brand Ambassador business cards to hand out to your friends, teammates, and family members
- a custom FB timeline cover announcing you as the newest Brand Ambassador
- a chance to be in multiple shoots throughout the year with other High School seniors from your area. Professional makeup for group model sessions.
- publicity: website, blog, facebook, instagram and magazines are some of the places your images may appear. i will post your images throughout the year on ALL my accounts. you'll be insta-famous!
- FREE Starbucks coffee for every referral you send my way! And of course, treats whenever we meet to discuss your shoots or review your sessions or just hang out cuz now you'll be my bestie.
- \$25 Visa gift card for each referral that books a senior session (after your initial referral) Discounts on prints and products for your parents.

**PLUS** - This experience will be like no other!! My Brand Ambassador program will kick off with a group shoot filled with tons of FUN right after school ends the summer of your Junior year! All girls will get their makeup professionally done on this day and you will get to meet all of the other amazing guys & girls that will be on your Brand Ambassador team. Once we are done with these sessions we will then book your personal Senior Experience which will take place between the months of July and August!

**BONUSES** - The Brand Ambassador that refers at least 5 seniors who book an appointment with me will be put in a drawing and one LUCKY winner will be chosen for a \$500 cash scholarship at the end of the school year! Meet guys and gals from other schools that can form a friendship that may last a lifetime! The chance to be on the cover of LLP magazine! And so much more!

**YES!!** - This sounds like hella fun! How do I sign up? Fill out the application by clicking the [HERE](#). Thank you for considering being a part of my team!